

**Tuesday 05 June
European Parliament, Brussels**

Place de Luxembourg entrance

10.00 – 11.00 | **Registration**

Room ASP 3H1

10.25 – 10.40 | **PSI Alliance AGM – *PSI Alliance members only***

10.40 – 11.00 | **Welcome and introduction**

- **Rolf Nordqvist**, PSI Alliance Chairman
- **Ivailo Kalfin MEP** (S&D), Rapporteur on PSI Directive

11.00 – 11.40 | ***PSI Directive – Challenges and opportunities ahead***

- **Ivailo Kalfin MEP**, Rapporteur on PSI Directive
- **Richard Swetenham**, Head of Unit, European Commission
- **Marc de Vries**, ePSI Platform
- **Dave Lovell**, Executive Director, Eurogeographics

11.40 – 12.00 | **Q&A and debate**

12.00 – 12.15 | ***Presentation of 5 Star Award, for excellence in data provision***

Members Restaurant

12.15 – 13.30 | **Lunch break**

Room ASP 1H1

13.30 – 14.30 | ***How PSI makes your life easier***

- **New media, new opportunities for the information industry**, Joakim Skog, Bisnode
- **The possibilities of PSI – a demonstration by TomTom**, Dan Adams, VP Location and Live
- **Solutions for the future** - Lexis Nexis (TBC)

14.30 – 14.50 | **Q&A and debate**

14.50 – 15.30 | ***How to overcome obstacles for a PSI explosion***

Panel debate moderated by **Michael Nicholson, Founder, Intelligent Addressing**

- **Christian Lister**, Chairman, IPSA
- **Nikolaus Futter**, Managing Director, Compass Verlag
- **Salvador Sedó i Alabart MEP** (EPP), Shadow rapporteur on PSI Directive
- **Emilio Garcia**, Proyecto Aporta

15.30 – 15.50 | **Q&A and debate**

15.50 – 16.00 | **Conclusions, PSI Alliance Chairman**

**Deadline for registration and
accreditation: 25 May 2012**
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